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FOR IMMEDIATE RELEASE

3rd Annual Fashion Show for All Abilities to Join Wisconsin Fashion Week

MADISON, Wis. (April 3, 2009) – The Fashion Show for All Abilities is a community awareness event, highlighting the reality that persons with disabilities are valuable customers and that businesses benefit by extending courtesy and respect to them.

This year, the event is to be held on May 20th from 6:30-8:00PM at the Inn on the Park (on the Capitol Square, Madison) as part of the Wisconsin Fashion Week line-up. The event is open to the public. Tickets cost \$5 and can be purchased at the door. Seating is limited.

Please join host Jonathan Suttin, from Triple M radio, for an evening of fashion and more. This year's event will include:

- * A runway show featuring current summer trends for all ages
- * Keynote speaker, Jenny Addis (former Ms. Wheelchair Wisconsin)
- * Audience giveaways
- * Music by DJ Rescue
- * Retail Row, After the Show – A fashionable shopping experience

If you would like more information about this topic, or to schedule an interview with models or organizers please contact Rachel Weingarten at weingarten@waisman.wisc.edu or 608-890-0777.

Photos from last year's event may be viewed at www.madrollindollsphotos.com/FashionShow20080820

Wisconsin Fashion Week is an annual five-day series of consumer-oriented events which include workshops, runway shows, shopping experiences and parties. WFW aims to unify Wisconsin's fashion designers, retailers and beauty representatives in a collaborative and high-profile event that brings fashion to the forefront of Wisconsin's culture. Events will be held May 19-23, 2009, at various locations throughout Madison. For ticket purchase and more information, visit www.wisconsinfashionweek.com.

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